



Küresel Yayınevleri ve Açık Erişim Politikaları

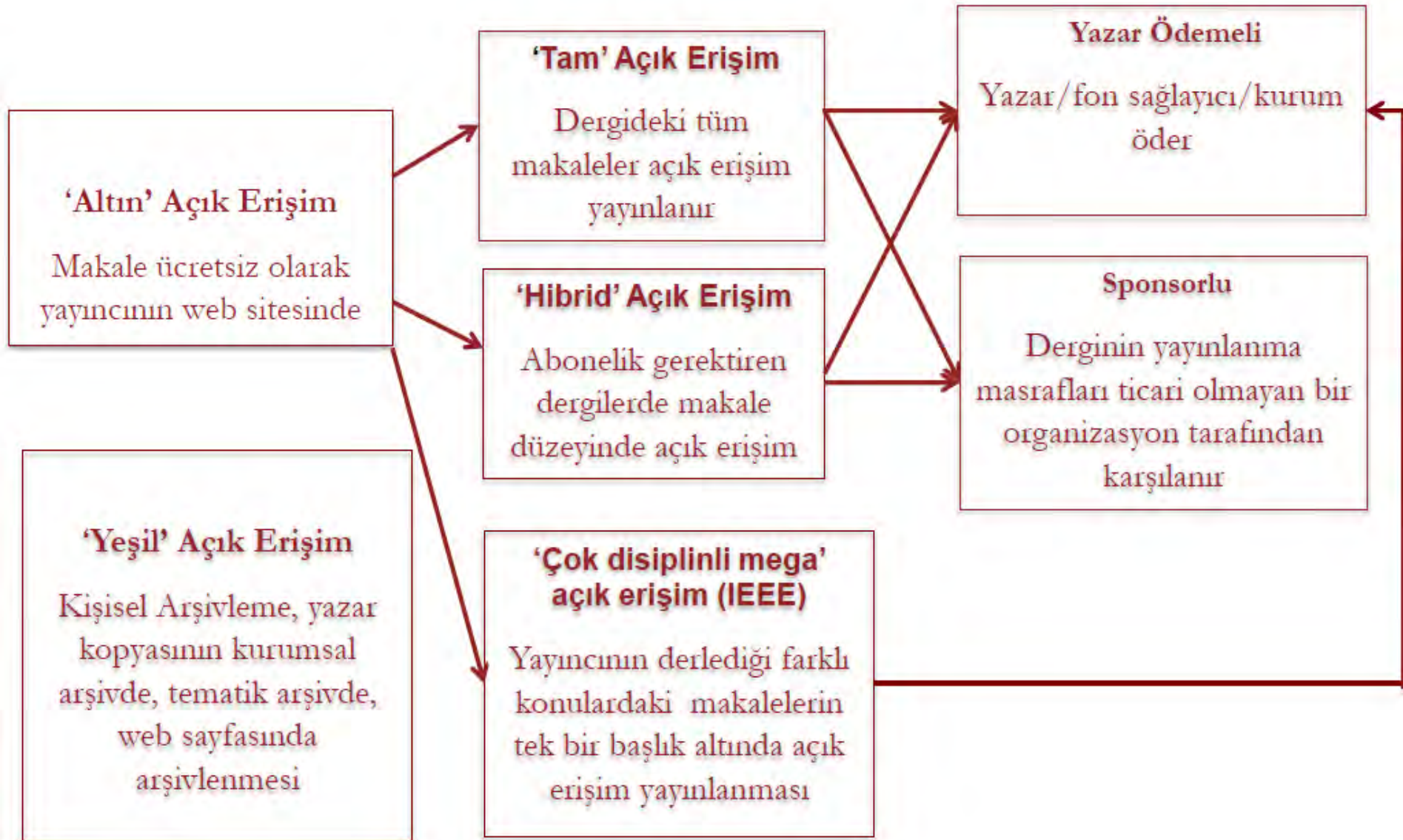
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4. Ulusal Açık Erişim Çalıştayı, 20 Ekim 2015, TÜBİTAK, Ankara

Kapsam

- ▶ Açık Erişim Yayıncılık Modelleri
- ▶ Yayıncı Politikaları
- ▶ Yayıncı Politikalarına Karşı Önlemler
- ▶ İşbirliği İçin Çoklu Paydaşlar, Tehditler, Fırsatlar

Açık Erişim Yayıncılık Modelleri



İş Modelleri

- ▶ Abonelik geliri yok
- ▶ Kurumsal anlaşmalarda üyelik geliri
- ▶ Yazar seçimi
- ▶ Ayrıbasım
- ▶ Tanıtımlar

Temel gelir:

- ▶ Makale işlem bedeli (MİB)

Makale İşlem Bedeli (MİB)

MİB Neden Alınır?

- ▶ Editörlük
- ▶ Platformun bakımı, geliştirilmesi, işletilmesi
- ▶ Biçimlendirme ve indeksleme
- ▶ Tanıtım
- ▶ İletişim

MİB İçin Nerelerden Destek Alınabilir?

- ▶ Araştırma bursları
- ▶ Araştırma fonu sağlayıcıları
- ▶ Üniversiteler
- ▶ Resmi daireler
- ▶ Hayır kurumları

Kurumsal Anlaşma Modelleri

- ▶ **Ön ödeme:** Bağlı bulunulan kurum/kuruluş ön ödeme ile araştırmacıları için makale işlem bedelini öder
 - Anlaşılan sayıda makale ya da sınırsız sayıda makale
- ▶ **Paylaşılan destekçi anlaşması :** Bedel araştırmacı ve kurum/kuruluş arasında eşit olarak paylaşılır
- ▶ **Destekçi anlaşması :** Kurumlar/kuruluşlar yıllık üyelik ücreti ödeyerek, yazarlarının indirimli makale işlem bedeli ödemesini sağlar. Yıllık ücretler:
 - Sahip olunan araştırma fonlarına dayalı fiyatlandırma
 - FTE'lere dayalı fiyatlandırma
 - Önceki yıllarda yapılan yayınlara dayalı fiyatlandırma

Yayıncı Politikalarından Örnekler

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Dr. Michael Pecht, founder and director of the Center for Advanced Life Cycle Engineering at the University of Maryland, has been named the journal's first editor-in-chief. A Fellow of IEEE, ASME, and SAE, Pecht was formerly editor of *IEEE Transactions on Reliability* for eight years as well as an associate editor of *IEEE Transactions on Components, Packaging, and Manufacturing Technology*. He also has served on the editorial advisory board of *IEEE Spectrum* magazine.

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SHERPA/ROMEO

- ▶ Açık erişim konusunda yayıncı politikalarına toplu olarak ulaşmayı sağlar.
- ▶ Çalışmasını açık erişim sunmak isteyen araştırmacılar, bu listede yayıncılar için ön baskı; son baskı; yayıncı tarafından belirtilmiş koşulları; ilgili yayıncının telif hakları politikasına doğrudan bağlantı ve yayıncı türü bilgisini bulabilirler.

SHERPA/ROMEO

- ▶ Yayıncı politikalarını yeşil (ön baskı ve son baskı arşivlenebilir), mavi (son baskı arşivlenebilir), sarı (ön baskı arşivlenebilir) ve beyaz (arşivlemeye izin verilmez) renk kodları ve ek koşulları ile görmek mümkündür.
- ▶ Yayıncıların %70'i, dergilerin %90'ı arşivlemeye izin vermektedir.

Yayıncı Politikalarına Karşı Tutumlar

Elsevier Örneđi

Dünyadaki çeşitli organizasyonlar, açık erişim ve paylaşımı engelleyen bu politikasına tepki olarak COAR öncülüğünde Elsevier'in politikasını yeniden gözden geçirmesi için imza kampanyası başlattı. Şu ana kadar ANKOS'un da aralarında olduđu 281 kurum imzaladı.
(18.10.2015)

We strongly urge Elsevier to reconsider this policy and we encourage other organizations and individuals to express their opinions.

scroll down for signing the statement

Organisational Signatories

- 1. COAR: Confederation of Open Access Repositories
- 2. SPARC: Scholarly Publishing and Academic Resources Coalition
- 3. ACRL: Association of College and Research Libraries
- 4. ALA: American Library Association
- 5. ARL: Association of Research Libraries
- 6. ASERL: Association of Southeastern Research Libraries
- 7. AOASG: Australian Open Access Support Group
- 8. IBICT: Brazilian Institute of Information in Science and Technology
- 9. CARL: Canadian Association of Research Libraries
- 10. CLACSO: Consejo Latinoamericano de Ciencias Sociales
- 11. COAPI: Coalition of Open Access Policy Institutions
- 12. Creative Commons
- 13. Creative Commons, USA
- 14. Creative Commons, Australia
- 15. EIFL: Electronic Information for Libraries
- 16. EFF: Electronic Frontier Foundation
- 17. GWLA: Greater Western Library Alliance
- 18. LIBER: European Research Library Association
- 19. National Science Library, Chinese Academy of Sciences
- 20. OpenAIRE
- 21. Open Data Hong Kong
- 22. RLUK: Research Libraries UK
- 23. SANLIC: South African National Licensing Consortium
- 24. University of St Andrews Library
- 25. ANKOS OAIRWG: Anatolian University libraries Consortium. OAIR working Group
- 26. University West, Sweden
- 27. DLF: Digital Library Federation, USA
- 28. ELibUkr, Ukraine
- 29. Open Access Network, USA
- 30. AusGOAL: Australian Governments Open Access and Licensing Programme
- 31. Redalyc.org, Mexico
- 32. National Research Foundation of South Africa
- 33. Open Book Publishers, United Kingdom
- 34. Escola Superior de Educação de Paula Frassinetti, Portugal
- 35. Library of the Hospital Prof. Dr. Fernando Fonseca, EPE, Lisbon, Portugal
- 36. SLA: Special Libraries Association

- 262. Consorcio Madroño, Spain
- 263. Singapore Management University
- 264. University of Music, Drama and Media Hannover Library, Germany
- 265. Chinhoyi University of Technology, Zimbabwe
- 266. Université de Moncton, Bibliothèque Champlain, Canada
- 267. Universitätsbibliothek Osnabrück, Germany
- 268. University Library, Vrije Universiteit Brussel, Belgium
- 269. Universitätsbibliothek Braunschweig, Germany
- 270. University of Zurich, Switzerland
- 271. University at Buffalo, USA
- 272. University of Bologna, Italy
- 273. Council of New Zealand University Librarians
- 274. Swiss Social Archives
- 275. Vlaamse Vereniging voor Bibliotheek, Archief & Documentatie (VVBAD), Belgium
- 276. Cancer Wallonia, Belgium
- 277. Biblioteca Universitaria di Lugano, Switzerland
- 278. Champalimaud Research, Portugal
- 279. University of Geneva, Switzerland
- 280. University of Basel, Switzerland
- 281. ADBU: Association des directeurs et personnels de direction de bibliothèques universitaires et de la documentation, France

Hollanda'nın Elsevier'i Boykot Planı

- I. Adım: Hollanda Üniversiteler Birliği (VSNU) Elsevier tarafından yayınlanan dergilerde baş editörlük yapan tüm bilim insanlarından, yazı göndermelerini bırakmalarını istedi
- II. Adım: Hakemlerden Elsevier için çalışmamaları istenecek
- III. Adım: Bilim insanlarından Elsevier'de yayın yapmayı durdurmaları istenecek

Hollanda'nın Açık Erişim Tavrı

Eğitim Bakanı Sander Dekker'in Açık Erişim Hedefleri:

- 2016 yılına kadar bilimsel yayınların %40'ının
- 2024 yılına kadar bilimsel yayınların %100'ünün açık erişim olması

Tercih edilen yol Altın Açık Erişim

'Science is not a goal in itself. Just as art is only art once it is seen, knowledge only becomes knowledge once it is shared.'

Eğitim Bakanı Sander Dekker

Hollanda Boykotu Neden Önemli ?

- En üst düzeyde gerçekleştirilen ülke çapında bir müzakere: Hollanda'daki görüşmeler Üniversite Rektör Yardımcıları (Vice Chancellors) tarafından gerçekleştiriliyor ve Rektör Yardımcıları, araştırma topluluklarının davranış değişikliği üzerinde etkiye sahip.
- Bu boykot; araştırma topluluğu ve dünyanın en büyük akademik yayıncısı arasındaki ilişkide önemli bir rol değiştirici olma potansiyeline sahip.

Hollanda'nın Yayın Sayısı

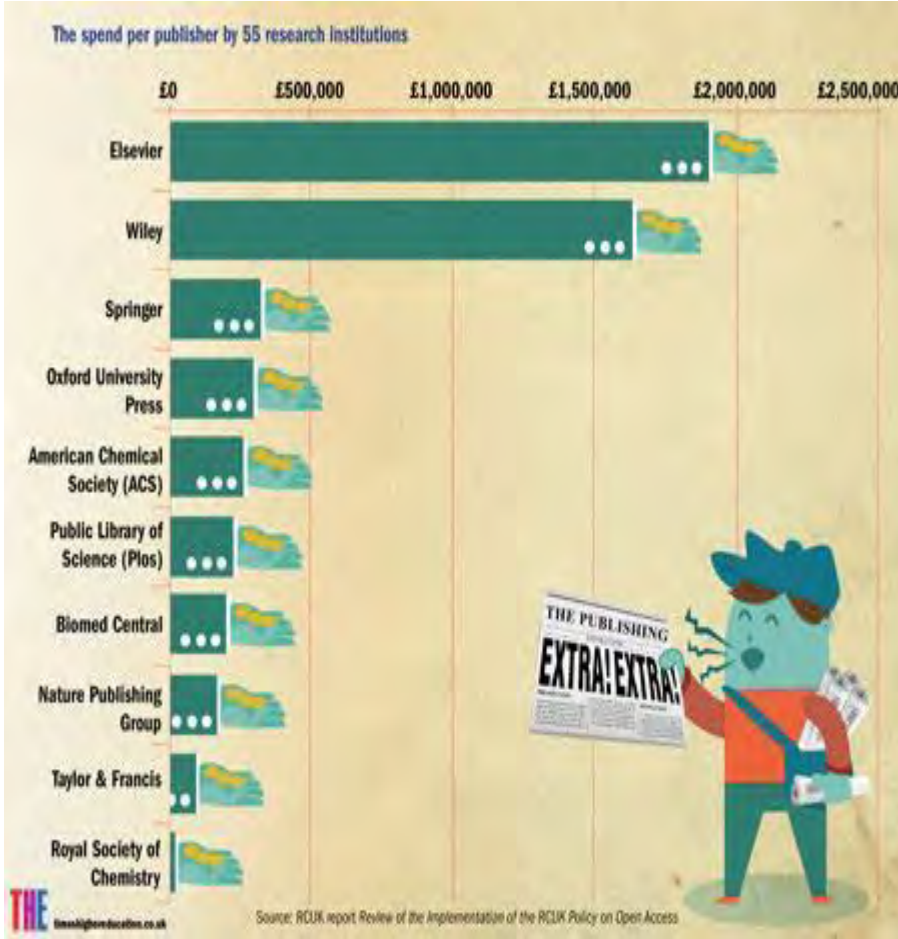
Dünya'daki Yayın Sayısı : 14.066.077

Hollanda'nın Yayın Sayısı : 283.627

Türkiye'nin Yayın Sayısı : 195.451

- *2010-2015 yılları arasındaki Scopus Verileri*
- Hollanda'nın yayın sayısı tüm dünyadaki yayın sayısının %2,02'sine eşit.

RCUK Raporu



Nisan 2013'te yürürlüğe giren RCUK (Research Councils UK) Açık Erişim politikası sonucu olarak Elsevier ve Wiley 55 kurumdan yaklaşık 2 Milyon Paund makale işlem ücreti aldı.

Politikanın ilk yılında, 55 Kurum 10 Milyon Paund'dan fazla altın açık erişim için makale işlem ücreti ödedi.

Hybrid Açık Erişim Çok Daha Pahalı

	Fully OA journals	Hybrid journals	Unknown
Number of articles published in:	607	1894	55
Average APC:	£1,241	£2,030	£1,763

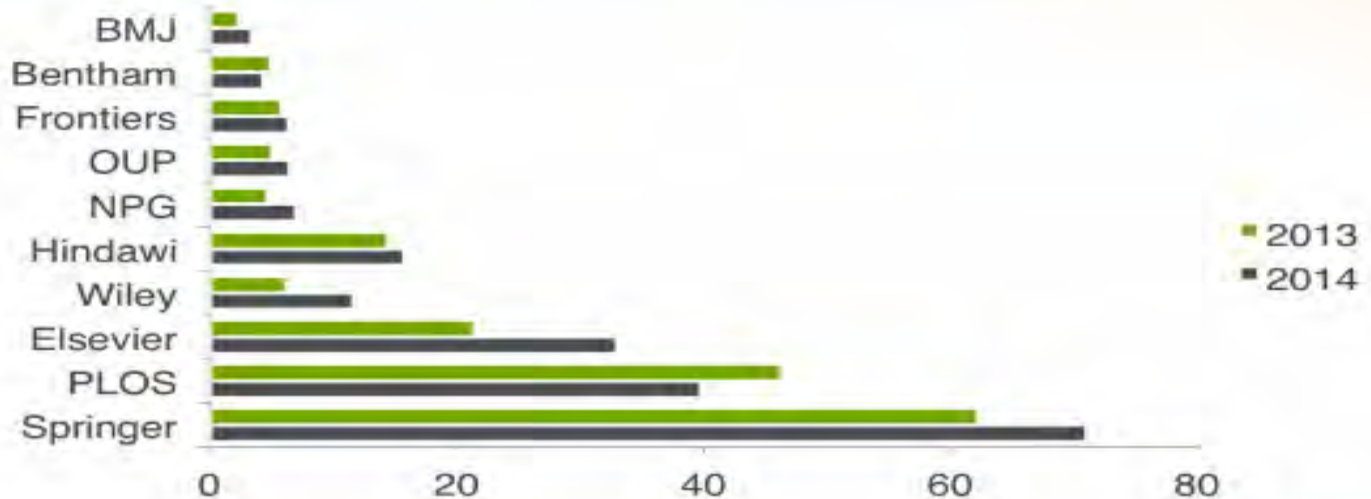
Table 2: Fully OA v hybrid OA - 2013-14

Source: Robert Kiley (2015). [The Reckoning: An Analysis of Wellcome Trust Open Access Spend 2013-14](#) (CC BY)

Yayıncıların Tahmini Açık Erişim Gelirleri

Competitive Landscape

Estimated Open Access revenues (in \$millions)



Source: Outsell analysis

MİB Azaltma Çalışmaları

- JISC (Joint Information Systems Committee) hem dergi abonelikleri hem de makale işlem bedeli için yapılan ödemeleri azaltmak için yayıncılar ile birlikte çalışmalar yapmaktadır ve bunların yansımaları görülmeye başlandı.
- <http://scholarlycommunications.jiscinvolve.org/wp/2015/06/19/how-offsetting-schemes-can-reduce-apc-costs/>

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- ▶ Altın açık erişime geçişin hızlanması
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- ▶ Dergiler için kalite yönergeleri
- ▶ Araştırma çıktı kalitelerinin iyileştirilmesi
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